F•rm 990

Return of Organization Exempt From Income Tax

●MB No. 1545-0047 2011

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements. January 1 December 31 20 11 For the 2011 calendar year, or tax year beginning . 2011, and ending C Name of organization New Media Arts, Inc. D Employer identification number Check if applicable: Address change Doing Business As 27-2500171 Number and street (or P.O. box if mail is not delivered to street address) Reem/suite E Telephone number Name change P.O. Box 178226 858-336-8405 Initial return City or town, state or country, and ZIP + 4 Terminated Amended return San Diego, CA 92177 G Gress receipts \$ 30537 Application pending | F Name and address of principal officer: Judith Adele Combs H(a) Is this a group return for affiliates? Yes same as C above H(b) Are all affiliates included? Yes No If "Ne," attach a list. (see instructions) √ 501(c)(3)) ◀ (insert ne.) 4947(a)(1) er 5€1(c) (Tax-exempt status: Website: ▶ www.newmediaarts.org H(c) Group exemption number > Form of organization: 🗸 Corporation Trust L Year of formation: Asseciation M State of legal domicile: CA Part Summary 1 Briefly describe the organization's mission or most significant activities: Develop and support graphical, library, theatrical, educational and other fine and practical arts in online and virtual reality platforms. The two most active projects are: Antique Activities & Governance Pattern Library www.antiquepatternlibrary.org and Avatar Repertory Theater www.avatarrepertorytheater.org 2 Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets. 3 Number of voting members of the governing body (Part VI, line 1a) R 3 4 Number of independent voting members of the governing body (Part VI, line 1b) 4 8 5 5 0 Total number of individuals employed in calendar year 2011 (Part V, line 2a) 6 6 90 7a Total unrelated business revenue from Part VIII, column (C), line 12 7a 0 Net unrelated business taxable income from Form 990-T, line 34 7b 0 Current Year Contributions and grants (Part VIII, line 1h) 9085 30026 8 Revenue 9 Program service revenue (Part VIII, line 2g) 886 511 0 0 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) . . . 0 0 12 Total revenue-add lines 8 through 11 (must equal Part VIII, column (A), line 12) 9971 30537 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) 0 0 0 0 14 Benefits paid to or for members (Part IX, column (A), line 4) Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 0 15 0 16a Professional fundraising fees (Part IX, column (A), line 11e) 0 0 Total fundraising expenses (Part IX, column (D), line 25) ▶ 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 11126 27139 18 11126 27139 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25) 19 Revenue less expenses. Subtract line 18 from line 12. (1155)3398 End of Year 20 Total assets (Part X, line 16) 4075 21 Total liabilities (Part X, line 26) 1205 1830 22 Net assets or fund balances. Subtract line 21 from line 20 (1155)2245 Part II Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge Sign Signature of officer Date Here Type or print name and title Print/Type preparer's name Preparer's signature Check if Paid self-employed Preparer Firm's name Firm's EIN ▶ Use Only Firm's address ▶ Phone no May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Form 990 (2011)

Part	
1	Check if Schedule O contains a response to any question in this Part III
•	Develop graphical, library, theatrical, literary, educational, musical, technical and other fine and practical arts in online and
	virtual rea lity platforms.
2	Did the organization undertake any significant program services during the year which were not listed on the
	prior Form 990 or 990-EZ? . In the matter of the matter o
•	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program
	services?
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by
•	expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of
	grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.
4a	(Code:) (Expenses \$ 21372 including grants of \$) (Revenue \$ 23600)
	Antique Pattern Library, an online pattern library at www.antiquepatternlibrary.org, provides scans of public domain crafts and
	design books for free, to anyone who wants to use them, under Creative Commons licensing. About 70 volunteers have been
	involved in scanning, graphical and OCR editing, website design and tech, curatorial services, cataloguing, and maintaining a forum
	of about 4500 members. Our objective is to preserve our craft heritage in our hands. Our volunteers put considerable effort into
	scanning and preparing the digital media so they can be downloaded by users with inadequate bandwidth and internet
	connections, and printed easily to use by craftspeople. Doriors of the scaris also forgo the commercial value of the digital images.
	The website is also used by a variety of researchers. The website experiences about 200,000 succ essful page requests a week,
	from all over the world. In 2011 we received \$694 in donations from our web site donation buttons, 177 donated digital scans of
	antique books, and 38 antique books to be scanned, stored and saved for future generations and technologies.
	More information at www.antiquepatternlibrary.org
	VIII DE LE CONTROL DE LE CONTR
4b	(Code:) (Expenses \$1428 including grants of \$) (Revenue \$1428)
70	Avatar Repertory Theater is a virtual reality theater troupe of a bout 20 members with high skill levels in theater arts, graphics,
	music, programming and sound engineering, who produce live immersive theater on virtual reality platforms such as Second Life,
	streamed online, and made into videos. We have produced such classical works as Shakespeare's "The Tempest" and "Merry Wives
	of Windsor", Sophocles' "Oedipus Rex", adaptations of "Alice in Wonderland" and "Through the Looking-Glass", modern works
	such as Barker's "13 Objects", original works and a weekly show of live, experimental virtual theater. We perform, for the most part,
	as voiceover actors in avatar visual form, and our productions are experienced by audience who are themselves in avatars form, and
	can be virtually immersed into the theater experience. Much of the technology is new, and we are researching and experimenting to
	add to the technological and artistic possibilities of this new medium. Our objectives are to bring traditional stagecraft into new
	technologies and introduce traditional theater to new audiences. Our troupe members are from the U.S., Canada, England and
	Australia, and our audience base (about 600 who subscribe to our mailing lists) are from all over the world. All of the simulator
	resources are donated. Revenues are generally in the form of non-cash virtual world tokens, which are distributed to troupe
4 -	members to partly reimburse them for their expenses. More information at www.avatarrepertorytheater.org (Code:) (Expenses \$ 0 including grants of \$) (Revenue \$ 0)
4c	(Code:) (Expenses \$ 0 including grants of \$) (Revenue \$ 0) AnonLiterary magazine, a free literary magazine for online and virtual world writers communities, published monthly between Feb
	2008 and June 2009, is currently on hiatus, except for occasional collection publications. Our mission is to celebrate the freedom of
	anonymity, celebrate our freedom of expression, particularly First Amendment and Article 19 rights, and to develop and publish
	the best writing in the online and virtual worlds. We plan to resume regular publication when we have funding to pay a part-time
	editor and pay the writers for their contributions. We maintain virtual world vendors for back issues, along with making them
	available at http://anonliterary.blo.gspot.com, and distribute several hundred copies a year.
4d	Other program services (Describe in Schedule O.)
40	(Expenses \$ including grants of \$) (Revenue \$) Total program service expenses \$ 23900

Part l	Checklist of Required Schedules			1
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			ļ
_	complete Schedule A	1	√	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	✓	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			,
	candidates for public office? If "Yes," complete Schedule C, Part I	3		✓
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>			,
_		4		✓
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,	<u> </u>		1
	Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			,
_	"Yes," complete Schedule D, Part I	6		✓
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		1
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8	✓	
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part			
	X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part IV	9		✓
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	✓	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a		✓
b	Did the organization report an amount for investments—other securities in Part \mathbf{X} , line 12 that is 5% or more		ľ	
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		✓
С	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		✓
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets		60	
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		✓
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		✓
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X .	11f	et.	1
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			,
	Schedule D, Parts XI, XII, and XIII	12a		✓
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if		is.	,
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		✓
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		1
14 a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		✓
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		✓
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV.	15		✓
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		✓
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on		63	
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		1
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		1
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		1
20 a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		1
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Part	Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		1
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		1
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," $complete\ Schedule\ J$	23		1
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25	24a		1
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24b 24c		1
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	24d 25a		✓ ✓
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		1
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26	1	
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		1
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
a b	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a 28b		√
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		1
29 30	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	29	1	1
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31	•	1
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		1
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		1
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		1
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		1
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		✓
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		1
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
38	Part VI	37		✓
	19? Note. All Form 990 filers are required to complete Schedule O	38	√	10011

Part V Statements Regarding Other IRS Filings and Tax Compliance

Page 5

	Check if Schedule O contains a response to any question in this Part V	* *	1980 1989 1	
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 0			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and			
	reportable gaming (gambling) winnings to prize winners?	1c	✓	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return 2a 0			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? .	2b		
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		✓
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		<u> </u>
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			,
	account)?	4a		√
Ь	If "Yes," enter the name of the foreign country: ►			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		√
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		✓
C	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			,
b	organization solicit any contributions that were not tax deductible?	6a		✓
	gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	OD		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
	and services provided to the payor?	7a		1
ь	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		•
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was		-	
	required to file Form 8282?	7c		1
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	. =	1
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? .	7f		1
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting			
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring			
	organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
ь	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
a	Initiation fees and capital contributions included on Part VIII, line 12			
_ b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities . 10b			
11	Section 501(c)(12) organizations. Enter: Gross income from members or shareholders			
a b	Gross income from other sources (Do not net amounts due or paid to other sources			
_	against amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which			
	the organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		✓
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O .	14b		

Part	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. S. Check if Schedule O contains a response to any question in this Part VI	ee ins	struct	ions.
Secti	on A. Governing Body and Management			
4.			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
ь 2	Enter the number of voting members included in line 1a, above, who are independent . Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?			
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?	3	1	1
4 5	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets?	5		1
6 7a	Did the organization have members or stockholders?	6 7a		✓ ✓
Ь	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		1
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:	0-		
a b 9	The governing body? Each committee with authority to act on behalf of the governing body? Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	8a 8b	1	
Secti	on B. Policies (This Section B requests information about policies not required by the Internal Reven		ode.)	
			Yes	No
10a b	Did the organization have local chapters, branches, or affiliates? If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10a		✓
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	1	
b 12a b	Describe in Schedule O the process, if any, used by the organization to review this Form 990. Did the organization have a written conflict of interest policy? <i>If "No," go to line 13 </i>	12a	1	1
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	1	
13 14 15	Did the organization have a written whistleblower policy?	13	✓	
a b 16a	The organization's CEO, Executive Director, or top management official	15a 15b		
	with a taxable entity during the year?	16a		✓
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b	02	
	on C. Disclosure			
17 18	List the states with which a copy of this Form 990 is required to be filed See Schedule O Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section available for public inspection. Indicate how you made these available. Check all that apply.	า 501(c)(3)s	only)
19	✓ Own website ☐ Another's website ☐ Upon request Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict orange financial statements available to the public during the tax year.		·	oolicy,
20	State the name, physical address, and telephone number of the person who possesses the books and records organization: > Judith Adele Combs, PO Box 178226, San Diego, CA 92177 858-336-8405 treasurer@newmediaal			

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

✓ Check this box if neither the organization	on nor any relate	d org	aniz			ompe	nsa	ated any curren	t officer, director	, or trustee.
(A) Name and Title	(B) Average hours per	(C) Pesition (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation	(E) Repertable compensation from	(F) Estimated amount of
	week (describe heurs fer related erganizatiens in Schedule	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	frem the erganizatien (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	ether compensation from the organization and related organizations
(1) Judith Adele Combs										
Treasurer	40	1		1				0	0	0
(2) Robert Shurley										
Co-Chair	3	1		1				0	0	0
(3) Portia Pirnia										
Co-Chair	2	1		1				0	0	0
(4) Kevin Lee										
Secretary	5	1		1				0	0	0
(5) Iain McCracken								ľ		
Technical Director	10	1		1				0	0	0
(6) Sytske Wijnsma										
Library Director	5	1		1				0	0	0
(7) Craig Allen										
Director	10	1						0	0	0
(8) Jack Turner										
Director	1	1						0	0	0
(9)										
(10)										
(11)										
(12)										
(13)										
(14)										

Part	VII Section A. Officers, Directors, Trust	ees, Key E	mploy	yees		-	lighe	st C	ompensated E	mployees (con	tinued)		
	(A) Name and title	(B) Average	bex,	unles	Pes neck ss pe	mere rsen	than o	n an	(D) Reportable compensation	(E) Reportable compensation from	m	Estin ame	ınt ●f	
		week (describe hours for related organizations in Schedule)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	frem the erganizatien (W-2/1099-MISC)	related •rganizations (W-2/1099-MISC		etl compe from organi and re organiz	nsation the zation elated	
(15)														
(16)														
(17)														
(18)														
(19)									3					
(20)														
(21)														
(22)														
(23)														
(24)														
(25)											15			
1b c	Sub-total Total from continuation sheets to Part Total (add lines 1b and 1c)	VII, Sectio			2.		* •	> > > >	0		0			0
2	Total number of individuals (including but reportable compensation from the organi		to th		list	ed	above	e) w	1		_	F		
3	Did the organization list any former of employee on line 1a? <i>If "Yes," complete S</i>	ficer, direc	tor, c						bloyee, or high			3	Yes	No ./
4	For any individual listed on line 1a, is the organization and related organizations	sum of re	portal	ble (150,	con 000	nper	nsatio	n a s,"	nd other comp complete Sch	ensation from	the			
5	individual	r accrue co	ompei	nsa	tion	fro	m any	un un	related organiz			4		√
Section	for services rendered to the organization on B. Independent Contractors	ii res, c	:Ompi	ere	SCI	ieat	ne Ji	OI S	such person	X	2	5		✓_
1	Complete this table for your five highest compensation from the organization. Repyear.												n's tax	(
	(A) Name and business add	ress							(B) Description of s	ervices	Cer	(C) m pe nsa	ti e n	
2	Total number of independent contractor received more than \$100,000 of compens							th	nose listed abo	ove) who				

Part	MIII	Statement of Revenue					
1				(A) T●tal revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
nts nts	1a	Federated campaigns 1a					
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership dues 1b					
S, G	С	Fundraising events 1c					
ar ,	d	Related organizations 1d					
s, C	е	Government grants (contributions) 1e			W = 3 5 = 1		
io S	f	All other contributions, gifts, grants,					
the Et		and similar amounts not included above 1f	30026				
d d	g	Noncash contributions included in lines 1a-1f: \$	23822				
Co	h	Total. Add lines 1a-1f		30026			
ne			Business Code				
Ş.	2a	Tickets (noncash virtual tokens)	711190	511	511		
æ	b						
Š	С						
Ser	d						
E	е	<u> </u>					
Program Service Revenue	f	All other program service revenue.					
<u>Ā</u>	g	Total. Add lines 2a-2f		511		,	
	3	Investment income (including divide					
		and other similar amounts)	L	- 4			
	4	Income from investment of tax-exempt be	· +				
	5	Royalties					
	_	(i) Real	(ii) Persenal				
	6a	Gross rents					100000000000000000000000000000000000000
	b	Less: rental expenses					
	C	Rental income or (loss) Net rental income or (loss)					
	d 7a	Gross amount from sales of (i) Securities	(ii) ●ther				
	7 4	assets other than inventory	(ii) Calor				
	b	Less: cost or other basis					
	•	and sales expenses . Gain or (loss)					
	c d	Net gain or (loss)	•				
ω							
enne	8a	Gross income from fundraising events (not including \$			3455313		
Other Reven		of contributions reported on line 1c).					
Je		See Part IV, line 18 a					
δ		Less: direct expenses b					
		Net income or (loss) from fundraising	events . ►				
	9a	Gross income from gaming activities. See Part IV, line 19					
	L						
	b	Less: direct expenses b Net income or (loss) from gaming acti					
	-	Gross sales of inventory, less	VILIOU , , P				
	.00	returns and allowances a					
	ь	Less: cost of goods sold b					H . 7 1 . 5 . F.
	C	Net income or (loss) from sales of inve					
	_	Miscellaneous Revenue	Business Code				
	11a						
	b						
	С						
	d	All other revenue		77			
	е	Total. Add lines 11a-11d	00 00 0000 00				
	12	Total revenue. See instructions		30537	511		

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Πο πο	t include amounts reported on lines 6b, 7b,	(A)	(B)	(C)	(D)
	, and 10b of Part VIII.	Tetal expenses	Pregram service expenses	Management and general expenses	Fundraising expenses
-1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21				
2	Grants and other assistance to individuals in the United States. See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16.				
4 5	Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees				
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 8	Other salaries and wages Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9	Other employee benefits				
10	Payroll taxes				
11	Fees for services (non-employees):				
а	Management				
b	Legal	2374		2374	
С	Accounting				
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other				
12	Advertising and promotion				
13	Office expenses	638	26	612	
14	Information technology	1556	1546	10	
15	Royalties				
16	Occupancy				
17	Travel				
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization .				
23	Insurance				
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O.)				
а	Government filing fees	13 14		1314	
b	Library services	21200	21200	1314	
c	Bank and PayPal fees	57	28	29	
d		37	20	25	
e	All other expenses				
25	Total functional expenses. Add lines 1 through 24e	27139	22800	4339	
26	Joint costs. Complete this line only if the	27100	22000	1000	
	organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here if following SOP 98-2 (ASC 958-720)				

Part X **Balance Sheet** (A) (B) Beginning of year End of year Cash – non-interest-bearing Accounts receivable, net Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Assets Prepaid expenses and deferred charges 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 10a 10b 10c Investments—publicly traded securities Investments - other securities. See Part IV, line 11 Investments-program-related. See Part IV, line 11 Total assets. Add lines 1 through 15 (must equal line 34) Escrow or custodial account liability. Complete Part IV of Schedule D. Payables to current and former officers, directors, trustees, key iabilities employees, highest compensated employees, and disqualified persons. Secured mortgages and notes payable to unrelated third parties . . . Unsecured notes and loans payable to unrelated third parties . . Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here ▶ 🗸 and complete **Assets or Fund Balances** lines 27 through 29, and lines 33 and 34. Unrestricted net assets (1155) (1155)Organizations that do not follow SFAS 117, check here ▶ ☐ and complete lines 30 through 34. Capital stock or trust principal, or current funds Paid-in or capital surplus, or land, building, or equipment fund Retained earnings, endowment, accumulated income, or other funds Net (1155)Total liabilities and net assets/fund balances

Form 990 (2011) Page 12

Part	Reconciliation of Net Assets								
	Check if Schedule O contains a response to any question in this Part XI	00 SW W	* * *		✓				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		3	0537				
2	Total expenses (must equal Part IX, column (A), line 25)	2		2	7139				
3	Revenue less expenses. Subtract line 2 from line 1	3			3398				
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))								
5	Other changes in net assets or fund balances (explain in Schedule O)								
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,								
	column (B))	6		:	2245				
Part	XII Financial Statements and Reporting								
	Check if Schedule O contains a response to any question in this Part XII	N 1983 W		. es . e					
			-	Yes	No				
1	Accounting method used to prepare the Form 990: ☐ Cash		_						
	If the organization changed its method of accounting from a prior year or checked "Other," exp	olain in							
	Schedule O.								
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		✓				
b	Were the organization's financial statements audited by an independent accountant?		2b	\rightarrow	✓				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for over a fitte quality review or committee that assumes responsibility for over a fitte financial attempts and calculation of an independent assume	_							
	of the audit, review, or compilation of its financial statements and selection of an independent accounts the appropriation of an independent accounts the appropriation of the audit and the appropriation of the audit and the appropriation of the audit and the audit an		2c						
	If the organization changed either its oversight process or selection process during the tax year, ex Schedule O.	piain in							
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year	r woro							
u	issued on a separate basis, consolidated basis, or both:	ai weie							
	Separate basis Consolidated basis Both consolidated and separate basis								
За	As a result of a federal award, was the organization required to undergo an audit or audits as set	forth in							
Ju	the Single Audit Act and OMB Circular A-133?		3a		1				
ь	If "Yes," did the organization undergo the required audit or audits? If the organization did not under				V				
_	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such at	_	3b						
			F⊕rm	990	(2011)				

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

2011

2011

●MB N●. 1545-**●●**47

Department of the Treasury Internal Revenue Service

Name of the organization Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions. Insp

Open to Public Inspection

New	Media Arts, Inc.								27-2500	171	
Pa	rt l Reason f	or Public Cha	rity Status (All orga	anization	s must c	omplete	this pa	rt.) See i	instruction	s.	
The	organization is not	a private founda	ation because it is: (Fo	or lines 1	through 1	1, check	only one	box.)			
1	A church, con	vention of churc	ches, or association of	churches	s describe	ed in sec	tion 170	(b)(1)(A)(i	i).		
2	A school desc	ribed in section	170(b)(1)(A)(ii). (Attac	ch Sched	ule E.)						
3			spital service organiza			section '	170(ь)(1)(A)(iii).			
4	•	•	on operated in conjun						О(Ь)(1)(А)(ііі	i). Entei	r the
•		ne, city, and stat							-(-)(-)(-)	.,	
5	An organization	-	the benefit of a colle	ge or uni	iversity ov	wned or	operated	by a go	vernmental	unit de	escribed in
6 7	✓ An organization	on that normally	rnment or government receives a substantia)(A)(vi). (Complete Par	al part of					nit or from t	the ger	neral public
8			in section 170(b)(1)(A		mnlete Pa	ort II)					
9			receives: (1) more that				om contr	ibutions	momborchi	in food	and grace
9			d to its exempt funct								_
			ent income and unre								
			after June 30, 1975. Se						ii Jii taxj	II OIII	Dusillesses
40		-				- •			(A)		
10		-	d operated exclusively						-		4 41-
11			nd operated exclusive olicly supported organ								
			describes the type of								ee section
							•	ite iii les i	-		
	a ∐ Type I				III-Funct		-				l-Other
е			that the organization			-				•	•
			ers and other than one	e or more	e publicly	support	ed organ	izations (aescribea ir	i sectio	on 509(a)(1)
	or section 509			•			-				
f	organization,	check this box	a written determination	10.00	10 10 10	7 7 7	0.10.114	A 10 10			
g	Since August following pers		the organization accep	oted any	gift or co	ontributio	n from a	ny of the	Э		
			indirectly controls, eit								Yes No
	(iii) below,	the governing b	ody of the supported	organizat	tion?				0.0	11g(i)	
	(ii) A family m	ember of a pers	on described in (i) abo	ove?						11g(ii)	
	(iii) A 35% cor	ntrolled entity of	a person described in	(i) or (ii)	above?.				0.6.4	11g(iii)	,
h	Provide the fo	llowing informat	tion about the support	ed organi	ization(s).					•	
(i)	Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section	in col. (i) lis	organization sted in your document?	the organ	∕eu netify nizatien in efyeur	•r•aniza	Is the tien in cel. ized in the		mount of pport
			(see instructions))				••rt?		.S.?		
				Yes	No	Yes	No	Yes	No		
(A)											
(B)											
(C)											
(D)											
(E)											
. .											

Schedule A (Ferm 990 er 990-EZ) 2011

Part							
	(Complete only if you checked the						alify under
	Part III. If the organization fails to	qualify unde	r the tests lis	ted belo w , pl	ease comple	te Part III.)	
	on A. Public Support						
	dar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not include any "unusual grants.")	4030	3014	8778	0004	30026	54022
•		4030	3014	8//8	9084	30026	54932
2	Tax revenues levied for the organization's benefit and either paid						
	to or expended on its behalf	0	0	o	0	0	0
3	The value of services or facilities	Ū		, o	U	- U	
3	furnished by a governmental unit to the						
	organization without charge	0	0	o	0	0	0
4	Total. Add lines 1 through 3	4030	3014	8778	9084	30026	54932
5	The portion of total contributions by each person (other than a						
	governmental unit or publicly						
	supported organization) included on						
	line 1 that exceeds 2% of the amount						
	shown on line 11, column (f)						36485
6	Public support. Subtract line 5 from line 4.						18087
	on B. Total Support						
Calen	dar year (or fiscal year beginning in) ▶	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7	Amounts from line 4	4030	3014	8778	9084	20322	54932
8	Gross income from interest, dividends,						
	payments received on securities loans,						
	rents, royalties and income from similar	_		_	_	_	
	sources	0	0	0	0	0	0
9	Net income from unrelated business						
	activities, whether or not the business is regularly carried on		0				
40		0	0	0	0	0	0
10	Other income. Do not include gain or loss from the sale of capital assets						
	(Explain in Part IV.)	0	0	o	0	0	0
11	Total support. Add lines 7 through 10	- U	U	- U	U	V	54932
12	Gross receipts from related activities, etc.	(see instruction	ons)			12	511
13	First five years. If the Form 990 is for th	•	•	d. third. fourth.	or fifth tax ve		
	organization, check this box and stop her						
Secti	on C. Computation of Public Suppor						
14	Public support percentage for 2011 (line 6	6, column (f) div	vided by line 1	1, column (f))	DE 6	14	%
15	Public support percentage from 2010 Sch					15	%
16a	331/3% support test-2011. If the organize						
	box and stop here. The organization qua			_			
b	331/3% support test—2010. If the organic check this box and stop here. The organic					15 is 33 ¹ / ₃ %	or more, . ► □
17a	10%-facts-and-circumstances test—20 10% or more, and if the organization med Part IV how the organization meets the "factorial organization of the state of the s	ets the "facts-a	and-circumsta	nces" test, che	ck this box an	d stop here. E	xplain in
	organization . ,			_	·		
b	10%-facts-and-circumstances test—20 15 is 10% or more, and if the organizate Explain in Part IV how the organization m	tion meets the	"facts-and-ci	rcumstances"	test, check th	is box and st o	op here.
	supported organization						
18	Private foundation. If the organization di	d not check a l	oox on line 13,	, 16a, 16b, 17a	, or 17b, chec	kthis box and	see
	instructions						. ▶ □

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.

If the organization fails to qualify under the tests listed below, please complete Part II.)

	if the organization rails to quality	under the te	sis listed bei	ow, please co	implete Part	11.)	
Secti	on A. Public Support						
Calen	dar year (or fiscal year beginning in) 🕨	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6 7a	Total. Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons .						
	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
C	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6.)						
Secti	on B. Total Support						
Calen	dar year (or fiscal year beginning in) ▶	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources .						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
C	Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is for the organization, check this box and stop her	_	n's first, secor				, , ,
Secti	on C. Computation of Public Suppor			300 20 20 40 400	7000 NO St /A NO	50 7000 70 61 /	3 10 55
15	Public support percentage for 2011 (line 8			3, column (f))		15	%
16	Public support percentage from 2010 Sch					16	%
	on D. Computation of Investment Inc				All /B SZ		
17	Investment income percentage for 2011 (y line 13, colu	mn (f))	17	%
18	Investment income percentage from 2010					18	%
19a	33 ¹ /3% support tests—2011. If the organi 17 is not more than 33 ¹ /3%, check this box						
b	331/3% support tests—2010. If the organiz line 18 is not more than 331/3%, check this b						
20	Private foundation. If the organization di						_

Schedule B

(Form 990, 990-EZ. or 990-PF)

Department of the Treasury Internal Revenue Service

Name of the organization

Schedule of Contributors

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF.

●MB N●. 1545-**●●**47

Employer identification number

New Me	edia Arts, Inc.				27-2500171					
Organia	zation type (check on	e):								
Filers o	of:	Section:								
Form 99	90 or 990-EZ	✓ 501(c)(3) (enter number) organization								
		☐ 4947(a)(1) nor	nexempt charitable trust not treated as a private	foundation					
		☐ 527 political organization								
Form 990-PF		npt private foundation								
		☐ 4947(a)(1) nor	nexempt charitable trust treated as a private fou	ndation					
		501(c)(3)	taxa	ble private foundation						
Genera	I Rule For an organization for property) from any o	_		0-EZ, or 990-PF that received, during the year, mplete Parts I and II.	\$5,000 or more (in money or					
Special	l Rules									
	under sections 509(a	a)(1) and 170(b 000 or (2) 2%	o)(1)(z	g Form 990 or 990-EZ that met the 33 ¹ / ₃ % sup A)(vi) and received from any one contributor, dule amount on (i) Form 990, Part VIII, line 1h, or (ing the year, a contribution of					
	during the year, total	l contributions	of m	nization filing Form 990 or 990-EZ that received ore than \$1,000 for use exclusively for religious, tion of cruelty to children or animals. Complete for	charitable, scientific, literary,					
	For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year									
Cautio	n Δη organization that	t is not covere	d by	the General Rule and/or the Special Rules does	not file Schedule B (Form 990					

Name of organization

New Media Arts, Inc.

Employer identification number 27-2500171

Part I	Contributors (see instructions). Use duplicate copies of	f Part I if additional space is	needed.
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	Omitted	\$ 17657	Person ✓ Payroll □ Noncash ✓
			(Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash
			(Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash
			(Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash
			(Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash
			(Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
			Person Payroll
		\$	Noncash (Complete Part II if there is a noncash contribution.)
			20120123217 62111112 212119

Name of organization

New Media Arts, Inc.

Employer identification number 27-2500171

Part II	Noncash Property (see instructions). Use duplicate copies	of Part II if additional spac	e is needed.
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
11	Antique crafts books, est value \$1756. Digital scans of antique crafts books, est value: \$11,900.	\$ 13656	various
a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	

Name of or			Employer identification number						
New Media			27-2500171						
Part III		year. Complete columns (a) the enter the total of exclusively re							
	Use duplicate copies of Part III if add	ditional space is needed.							
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held						
lessame?									
		(e) Transfer of gift							
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee						
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held						
,									
	(e) Transfer of gift Transferoe's name, address, and ZID + 4. Polationship of transferor to transferoe								
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee						
(a) No.									
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held						
		(a) Transfer of gift							
	(e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee								
(a) No. from	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held						
Part I	(b) i di pose el gilt								
(Density									
	Transferee's name, address, al	(e) Transfer of gift	Relationship of transferor to transferee						

SCHEDULE D (Form 990)

Supplemental Financial Statements

•MB N•. 1545-••47

Open to Public

Department of the Treasury Internal Revenue Service Name of the organization ► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

New N	ledia Arts, Inc.			27-2500171
Par	t I Organizations Maintaining Dono	r Advised Funds or Other Similar Fu	nds or A	ccounts. Complete if the
	organization answered "Yes" to Fo	orm 990, Part IV, line 6.		
		(a) Donor advised funds	(b) Funds and ●ther acceunts
1	Total number at end of year			
2	Aggregate contributions to (during year) .			
3	Aggregate grants from (during year)			
4	Aggregate value at end of year	100		
5	Did the organization inform all donors and			
	funds are the organization's property, subject	•		
6	Did the organization inform all grantees, dor			
	only for charitable purposes and not for the			
	conferring impermissible private benefit?		1 1 1	Yes No
Par		lete if the organization answered "Yes'	to Form	990, Part IV, line 7.
1	Purpose(s) of conservation easements held by			
		recreation or education) Preservation		
	Protection of natural habitat	☐ Preservation	of a certific	ed historic structure
2	Preservation of open space	tion hold a qualified concernation contribut	ion in the	form of a conservation
2	Complete lines 2a through 2d if the organiza easement on the last day of the tax year.	tion held a qualified conservation contribut	ion in the	Torri or a conservation
	casement on the last day of the tax year.			Held at the End of the Tax Year
2	Total number of conservation easements .			2a
a b	Total acreage restricted by conservation eas			2b
c	Number of conservation easements on a cer			2c
d	Number of conservation easements include	1.5		
_	historic structure listed in the National Regist			2d
3	Number of conservation easements modified		-	
	tax year▶			
4	Number of states where property subject to	conservation easement is located ▶		
5	Does the organization have a written poli			
	violations, and enforcement of the conservat	ion easements it holds?		☐ Yes ☐ No
6	Staff and volunteer hours devoted to monitor	ring, inspecting, and enforcing conservatio	n easeme	nts during the year
	>			
7	Amount of expenses incurred in monitoring,	inspecting, and enforcing conservation eas	sements d	uring the year
	> \$			1-04 // 1/5)
8	Does each conservation easement reported			
	(i) and section 170(h)(4)(B)(ii)?			☐ Yes ☐ No
9	In Part XIV, describe how the organization re			
	balance sheet, and include, if applicable, the organization's accounting for conservation e		manciai Si	atements that describes the
Part		ctions of Art, Historical Treasures, o	r Other	Similar Assats
		ered "Yes" to Form 990, Part IV, line 8		ommar Addots.
1a	If the organization elected, as permitted unc			statement and balance sheet
	works of art, historical treasures, or other s			
	public service, provide, in Part XIV, the text of	·		
b	If the organization elected, as permitted un	der SFAS 116 (ASC 958), to report in its	revenue	statement and balance sheet
	works of art, historical treasures, or other s	• • • • • • • • • • • • • • • • • • • •		
	public service, provide the following amounts	s relating to these items:		
	(i) Revenues included in Form 990, Part VIII,	line 1	W Y W	. \$ 1706
	(ii) Assets included in Form 990, Part X			. > \$ 1756
2	If the organization received or held works	of art, historical treasures, or other simila	ar assets	
	following amounts required to be reported ur	· · · · · · · · · · · · · · · · · · ·		
а	Revenues included in Form 990, Part VIII, line	e 1		o. ► \$0
b	Assets included in Form 990 Part X			0 2

Schedu	e D (Ferm 990) 2011									Page 2
Pari	Organizations Maintaining Co	ollections of	Art, His	torical 1	reasures,	or Of	her Similar A	sse t s (d	contin	ued)
3										
а	Public exhibition		d	Loan	or exchange	e prod	rams			
b	Scholarly research		e	Other	_					
c	✓ Preservation for future generations		•							
4	Provide a description of the organization XIV.	n's collections	and expl	ain how t	hey further t	he org	ganization's exe	empt pur	pose i	n Par
5	During the year, did the organization so assets to be sold to raise funds rather that								Yes √	√ No
Part									0 Par	† IV
	line 9, or reported an amount o				jariization a			0,,,,	o, , a,	,
1a	Is the organization an agent, trustee, cu				or contributi	ons o	other assets i	not		
	included on Form 990, Part X? . , , ,	riaria a a	v (c. 1)	ensender o	n - 1 - 1 - 1 - 1 - 1				Yes ☐	No
b	If "Yes," explain the arrangement in Part	XIV and compl	ete the f	ollowing t	able:	_		A 1		
								Amount		
C	Beginning balance					10				
d	Additions during the year					10	I			
е	Distributions during the year					16	:			
f	Ending balance					11	•			
2a	Did the organization include an amount of	on Form 990, P	art X, line	21? .		in the	and the second		Yes	No
ь	If "Yes," explain the arrangement in Part									
Par	Endowment Funds. Complete	if the organiz	zation ar	nswered	"Yes" to Fo	orm 9	90, Part IV, lin	e 10.		
		(a) Current year	(b) P r	er year	(c) Twe years	b ack	(d) Three years ba	ck (e) F•	ur years	back
1a	Beginning of year balance									
ь	Contributions									
c	Net investment earnings, gains, and									
	losses									
d	Grants or scholarships									
e	Other expenditures for facilities and									
	programs									
f	Administrative expenses ,									
g	End of year balance			411 4						
2	Provide the estimated percentage of the			e (line 1g	ı, column (a)) held	as:			
а	Board designated or quasi-endowment		%							
ь	Permanent endowment ▶	%								
С	Temporarily restricted endowment ▶	%								
	The percentages in lines 2a, 2b, and 2c s									
3a	Are there endowment funds not in the p	ossession of th	ne organi	zation tha	at are held a	and ac	Iministered for t	:he		
	organization by:								Yes	No
	(i) unrelated organizations							3a(i	i)	
	(ii) related organizations							3a(i	i)	
ь	If "Yes" to 3a(ii), are the related organization	tions listed as r	required	on Sched	ule R?			3b		
4	Describe in Part XIV the intended uses of	f the organizati	on's end	owment f	unds.			-	'	•
Part	VI Land, Buildings, and Equipme	ent. See Forn	n 990, P	art X, lin	e 10.					
	Description of property	(a) Cestere (investm			or other basis ther)		Accumulated epreciation	(d) B	●●k valu	e
1a	Land									
b	Buildings									
C	Leasehold improvements ,									
d	Equipment									

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)

e Other . .

Schedule D (Form 990) 2011

Part VII	Investments—Other Securities.	See Form 990, Part X,	line 12.	
(a) Description of security or category (including name of security)	(b) B●●k value	(c) Meth ed e f va C e st e r e n d - e f-year n	
(1) Financial	derivatives			
(2) Closely-h	neld equity interests			
(3) Other				
(A)				
(B)				
(C)				
(D)				
(E)				
(F)				
(G)				
(H)				
(1)	a X			2
	b) must equal Form 990, Part X, col. (B) line 12.)	L Coo Form 000 Dort V	line 10	
Part VIII	Investments—Program Related		T .	
	(a) Description of investment type	(b) Beek value	(c) Methed ef va Cest er end-ef-year n	
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)	b) must equal Form 990, Part X, col. (B) line 13.)		(d)	
Part IX	Other Assets. See Form 990, Pa	rt X line 15	p-	7
) Description		(b) B●●k value
(1)	-			
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
	mn (b) must equal Form 990, Part X, co		in an array will indicate a	
Part X	Other Liabilities. See Form 990,		į.	
1.	(a) Description of liability	(b) B●●k value		
	income taxes			
(2)			-	
(3)			-	
(4)			-	
(5) (6)				
(7)				
(8)				
(9)				
(10)				
(11)				
	b) must equal Form 990, Part X, col. (B) line 25.)			

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Schedule **D** (Ferm 990) 2011 Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements Total revenue (Form 990, Part VIII, column (A), line 12) 1 2 2 3 Excess or (deficit) for the year. Subtract line 2 from line 1 3 4 4 5 Donated services and use of facilities 5 6 7 7 8 8 9 9 10 Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9 . 10 Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return 1 Amounts included on line 1 but not on Form 990, Part VIII, line 12: 2 2a Recoveries of prior year grants . 2c 2d Other (Describe in Part XIV.) 2e Subtract line 2e from line 1 3 Amounts included on Form 990, Part VIII, line 12, but not on line 1: Investment expenses not included on Form 990. Part VIII. line 7b . . . 4c Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return Amounts included on line 1 but not on Form 990, Part IX, line 25: 2 2a **b** Prior year adjustments 2h 2d 2e 3 Amounts included on Form 990. Part IX. line 25. but not on line 1: 4a a Investment expenses not included on Form 990, Part VIII, line 7b . . . Other (Describe in Part XIV.) 4b Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) Part XIV Supplemental Information Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information. Part B line 1b: Donated antique books that will be scanned for the digital library, then archivally stored for future research and technologies.

Schedule ⋑ (F●	orm 990) 2011	Page 5
Part XIV	Supplemental Information (continued)	
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		944449-4-2-2-2-2-2-4-4
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		99.4-48.4-42.4-4-14.4-4-4-4-4-4-4-4-4-4-4-4-4-4-4-4-
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

SCHEDULE L (Form 990 or 990-EZ)

Transactions With Interested Persons

•MB No. 1545-1147

Open To P

Department of the Treasury Internal Revenue Service

(10)

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Open To Public

Name of the	●r g anizati ● n					Employ	er ider	ntificat	ion nu	mber		
New Medi	a Arts, Inc.							27-2	25001	71		
Part I	Excess Benefit Transactions Complete if the organization a							0-EZ,	Part '	V, line	e 40b.	
1	(a) Name of disqualified persor			(b) Description of transaction						(c) Cerrect		
<u> </u>	(a) Ivaine of disquaimed person	•			(b) Beschbuen	i ii ai isacii	- 11				Yes	No
(1)												
(2)												
(3)												
(4)												
(5)												
(6)					uel i							
	ter the amount of tax imposed		_	_			_	-				
				2 2 4 4 4 4 6								
3 En	ter the amount of tax, if any, on I	ine 2, abo	ove, reim	bursed by the organi	zation				▶ \$	1		
Down	Lagrada and/an Franchistana	-A-d D-										
Part II	Loans to and/or From Intere Complete if the organization a			Form 990 Part IV li	ne 26 or For	m 990-F	7 Pa	nt V I	ine 38	3a		
	Complete it the organization a			-	110 20, 01 1 01	555 2		, .			Т	
(a) Na	ame of interested person and purpose		nteer frem anizatien?	(c) ●riginal principal ameunt	(d) Balance	e due	(e) In ●	II WCIAUIT!		proved pard or	(g) white	
		uio ei gainzaueni		principal amedia					••mmittee?			
		T⊕	Fr⊕m				Yes	No	Yes	No	Yes	No
(1) Judi	ith Adele Combs, Treasurer	1	1	n/a		1830	+	1	1		1.00	1
(2)	•								•			<u> </u>
(3)												
(4)												
(5)												
(6)												
(7)												
(8)												
(9)												
(10)									11			
Total .			range ex ci	▶ \$								
Part III	Grants or Assistance Benefi											
	Complete if the organization a	nswered	l " Y es" or	n Form 990, Part IV, li	ne 27.							
	(a) Name • finterested person	(b) R	elationship	between interested person organization	and the	(c) /	Am⊕unt	and ty	pe of a	ıssistan	ice	
(1)												
(2)												
(3)												
(4)												
(5)												
(6)												
(7)												
(8)												
(9)												

	(a) Name ●f interested persen	(b) Relationship between interested person and the organization	(c) Ameunt ef transactien	(d) Description of transaction	(e) Shanng erganizatie revenues	n's
					Yes N	0
(1)						
(2)						
(3)						
(5)						_
(6)						
(7)						
(8)						
(9)						
(10) Part V	Supplemental Information					_
r art v		e additional information for res	sponses to question	ns on Schedule L (see instruction	ons).	
Part II, lin	e 1. The organization founder paid	d for government filing fees, off	fice supplies and oth	er general expenses on behalf o	the	
organizat	ion while tax exempt status was p	ending. These amounts will be	reimbursed when w	e have enough cash donations to	pa y them.	
						pp-
						4-00
						9,5-
						+
						2,
						-
					************	, A, F
					************	,

SCHEDULE M (Form 990)

Noncash Contributions

●MB No. 1545-0047 2011

Department of the Treasury Internal Revenue Service Name of the organization

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. ►Attach to Form 990.

Open To Public Inspection Employer identification number

272500171 New Media Arts, Inc. **Types of Property** Part I (c) (a) (b) (d) Noncash contribution Method of determining Check if Number of contributions or amounts reported on applicable items contributed noncash contribution amounts Form 990, Part VIII, line 1g 1 Art-Works of art 2 Art-Historical treasures . . . 3 Art-Fractional interests . . . 4 Books and publications . . 1706 donor's purchase price 5 Clothing and household 6 Cars and other vehicles . . . 7 Boats and planes 8 Intellectual property 9 Securities—Publicly traded . . . 10 Securities-Closely held stock Securities-Partnership, LLC, 11 or trust interests 12 Securities-Miscellaneous . . . 13 Qualified conservation contribution - Historic structures. 14 Qualified conservation contribution - Other 15 Real estate-Residential . . . 16 Real estate—Commercial . 17 Real estate—Other 18 Collectibles 19 Food inventory 20 Drugs and medical supplies . 21 22 Historical artifacts . . . Scientific specimens 23 24 Archeological artifacts 212 25 Other ► (See part II 21200 estimated online prices 26 Other ▶ (Seepart II 300 advertised prices 27 Other ► (See part II 617 estimated online prices 28 Other ► (Number of Forms 8283 received by the organization during the tax year for contributions for 29 which the organization completed Form 8283, Part IV, Donee Acknowledgement 29 Yes No During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be 30a **b** If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any non-standard 31 31 1 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash 32a If "Yes." describe in Part II. 33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.

Schedule M (Form 990) (2011)

Page 2

Part II Supplemental Information Complete this part to provide the information required by Part I lines 30b, 32b

Partii	and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.
Part I line 4	- donor purchased books in 2011 and had them directly shipped to the organization. Valued at price donor paid.
Part I line 2	5 - donors donate scans of their antique book collections. If they sold copies of them online, we estimate an average value of
\$100 for eac	ch publication for the first year. Once the scans are photo-edited, converted to a readable format, uploaded into our library, and
made acces	sible to the public for free, the original scans lose all of their potential commercial value. We received 212 donations of scans of
publication	s in the public domain in 2011, and estimate their value at \$21,200 at the time of donation.
Part I line 20	6 - Simulator usage. Lessees of simulator resources donate portions of them to the organization to use for developing
graphical as	ssets, rehearsals, and public performances of virtual theatrical works. The prices for these resources are posted at the lessor's
websites, a	nd were used to estimate the value of the donated usage.
Part I line 2	7 - Virtual world game tokens. The organization produces theatrical performances on virtual world platforms such as Second
Life. Audier	nces may donate tips in the form of game tokens (virtual world "currency") that, according to the issuers' terms of service, do not
have value,	and can be cancelled at any time without notice. They can, however be sold for real currencies and estimated values (which
fluctuate) c	an be calculated. Because of the considerable cash-out costs, the organization, which does not buy these tokens, only uses them
to exchange	e for virtual world expenses, such as graphics upload costs, purchases of graphical assets and programed devices, and to
partially rei	mburse volunteers for their costs.
مراحة معراجه إست مدينة إسترفت إسترفت المعرفية إ	

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

•MB N•. 1545-••47

2011

Department of the Treasury Internal Revenue Service

Name of the organization

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Open to Public Inspection

Employer identification number

New Media Arts, Inc.	27-2500171
orm 990, Part XI, line 5: \$2 rounding difference	
orm 990, Part VI line 2: Judith Adele Combs, Treasurer, and Portia Pirnia, Co-Chair, are mother	r and daughter.
orm 990, Part VI, line 11b: The Form 990 is distributed to board members via e-mail for review	and discussion, before filing.
orm 990, Part VI, line 12c: The governance policies are regularly discussed at various times at	the monthly board meetings.
orm 990, Part VI, line 17: AL, AK, AZ, AR, CA, CT, FL, GA HI, IL, KS, KY, ME, MD, MA, MN, MS, M	MO, NH, NJ, NM, NY, ND, OH, OK, OR,
A, RI, SC, TN, UT, VA, WA, WV,WI.	
orm 990, Part VI, line 19: Our governance documents and our IRS filings are available at www.r	newmediaarts.org
	911-93-14-0-2-0-17-3-9-0-0-0-0-0-0-0-0-1-1-1-1-1-1-1-1-1-1-1
	-

Schedule ● (Form 990 or 990-EZ) (2011)	Page 2
	Employer identification number